

NCC Cable System Order

Order #	62351580
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/17/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$7,000.00	
Commission		\$1,050.00	
Net Total		\$5,950.00	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.17 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$7,000.00	\$7,000.00	30	UW FB 10/22

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$7,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351580 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62351580
Syscode	2484
System Name	Time Warner/DirectTV- I+ Milwaukee, WI
Market	Milwaukee-Racine

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/17/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$3,360.00	
Commission		\$504.00	
Net Total		\$2,856.00	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.17 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$3,360.00	\$3,360.00	30	UW FB 10/22

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$3,360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,360.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

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